

=====PRIMER IMPACTO FCC REPORTS DECEMBER '11

=====Date: 12/01/11 - Thursday

=====DIA MUNDIAL DEL SIDA

MEDICAL PKG 1:35

OUR MEDICAL REPORTER CECILIA RAMÍREZ HARRIS HAD A SUMMARY OF HOW THE EVENTS AROUND THE WORLD WERE CELEBRATED

IT'S WORLD AIDS DAY-- THE DAY MARKING 30 YEARS SINCE *AIDS* WAS FIRST IDENTIFIED. MORE THAN 33-MILLION MEN, WOMEN AND CHILDREN WORLDWIDE HAVE THE DISEASE... ONE-POINT-TWO MILLION ARE IN THE U-S. HEALTH OFFICIALS SAID THURSDAY THEY ARE

RECOMMENDING THAT ANY PERSON LIVING WITH HIV BE OFFERED AIDS DRUGS AS SOON AS THEY ARE DIAGNOSED WITH THE VIRUS, AN AGGRESSIVE MOVE THAT HAS BEEN SHOWN TO PROLONG LIFE AND STEM THE SPREAD OF THE DISEASE.

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=====Date: 12/02/11- Friday

NO FCC TO REPORT

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=====Date: 12/05/11 - Monday

=====FDA REVISITS SAFETY OF NEWER BIRTH CONTROL DRUGS (0:19)

BIRTH CONTROL DRUGS THAT WERE HEAVILY PROMOTED AS HAVING FEWER SIDE EFFECTS AND THE ABILITY TO CLEAR UP ACNE AND OTHER HORMONAL BOTHERS ARE UNDER NEW SCRUTINY FROM SAFETY REGULATORS. RESEARCH SUGGESTING THAT NEWER BIRTH CONTROL FORMULATIONS ARE MORE LIKELY TO CAUSE BLOOD CLOTS THAN OLDER DRUGS HAS PROMPTED THE FOOD AND DRUG ADMINISTRATION TO CONSIDER NEW SAFETY MEASURES IN MEETINGS LATER THIS WEEK. THE INCREASED RISK IS SLIGHT BUT

SIGNIFICANT BECAUSE BLOOD CLOTS CAN CAUSE HEART ATTACKS, STROKES AND BLOCKAGES IN LUNGS OR BLOOD VESSELS, WHICH CAN BE FATAL.

REGULATORS COULD ORDER NEW WARNING LABELS ON SEVERAL CONTRACEPTIVES THAT GAINED POPULARITY IN THE LAST DECADE. FDA ALSO IS REVIEWING RESEARCH ON CLOT RISKS ASSOCIATED WITH JOHNSON & JOHNSON'S WEEKLY ORTHO EVRA PATCH, WHICH IS MARKETING AS AN "OPTION FOR BUSY WOMEN WHO ARE LOOKING TO SIMPLIFY LIFE." THE DRUG USES A DIFFERENT VERSION OF THE FEMALE HORMONE PROGESTIN THAN THE PILLS UNDER SCRUTINY.

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=====Date: 12/06/11 - Tuesday

=====GLUED TO YOUR COMPUTER AND STUCK TO YOUR CHAIR ALL DAYTURNS OUT ALL THAT

SITTING DOWN MAY HAVE A DOWNSIDE FOR YOUR BACKSIDE. NO MATTER HOW LITTLE YOU EAT OR HOW MUCH YOU EXERCISE, TOO MUCH SITTING, BY ITSELF, MAY BROADEN YOUR BOTTOM... STUDY SUGGESTS SITTING FOR LONG PERIODS CAN INCREASE SIZE OF BACKSIDE. THE RESEARCHERS FOUND THAT WHEN WE SIT DOWN THE AMOUNT OF FORCE WE PUT ON OUR BODY TISSUE CAUSES THE VERY CELLS THAT ARE THE PRECURSORS TO FAT CELLS -TO PRODUCE EVEN MORE FAT UP TO 50 PER CENT MORE. DOCTOR JIM LEVINE OF THE MAYO CLINIC, FOUND THAT OBESE PEOPLE HAVE A TENDENCY TO SIT ON AVERAGE TWO AND A HALF HOURS MORE EACH DAY THAN THINNER PEOPLE. SO HE FAVORS OFFICES THAT LOOKS MORE LIKE THISWHERE THE DESKS ARE ATTACHED

TO TREADMILLS.

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=====Date: 12/07/11 - Wednesday

=====FDA: HCG DIET PRODUCTS ARE ILLEGAL :(30)

THE U.S. FOOD AND DRUG ADMINISTRATION AND THE FEDERAL TRADE COMMISSION (FTC) TODAY ISSUED SEVEN WARNING LETTERS TO COMPANIES MARKETING OVER-THE COUNTER (OTC) HCG PRODUCTS THAT ARE LABELED AS "HOMEOPATHIC" FOR WEIGHT LOSS.

HUMAN CHORIONIC GONADOTROPIN (HCG) IS A HORMONE PRODUCED BY THE HUMAN PLACENTA AND FOUND IN THE URINE OF PREGNANT WOMEN. HCG IS FDA-APPROVED AS AN INJECTABLE PRESCRIPTION DRUG FOR THE TREATMENT OF SOME CASES OF FEMALE INFERTILITY AND OTHER MEDICAL CONDITIONS. THE LETTERS WARN THE COMPANIES THAT THEY ARE VIOLATING FEDERAL LAW BY SELLING DRUGS THAT HAVE NOT BEEN APPROVED, AND BY MAKING UNSUPPORTED CLAIMS FOR THE SUBSTANCES. THERE ARE NO FDA-APPROVED HCG DRUG PRODUCTS FOR WEIGHT LOSS. THE JOINT ACTION IS THE FIRST STEP IN KEEPING THE UNPROVEN AND POTENTIALLY UNSAFE PRODUCTS FROM BEING MARKETED ONLINE AND IN RETAIL OUTLETS AS ORAL DROPS, PELLETS, AND SPRAYS.

=====Date: 12/09/11 - Friday

=====NIGHT WORKERS-DIABETES 2 RISK (:20)

A NEW STUDY SUGGESTS WOMEN WHO WORK ROTATING NIGHT SHIFTS...MAY BE INCREASING THEIR DIABETES RISK.

A WOMAN'S RISK OF DEVELOPING TYPE 2 DIABETES INCREASES STEADILY WITH THE YEARS OF SHIFT WORK SHE PUTS IN, THE STUDY OF NURSES FOUND. COMPARED TO NURSES WHO WORKED DAYS ONLY, THOSE WHO WORKED PERIODIC NIGHT SHIFTS FOR AS LITTLE AS THREE YEARS WERE 20-PERCENT MORE LIKELY TO DEVELOP TYPE 2 DIABETES, WHILE THOSE WHO CLOCKED AT LEAST 20 YEARS OF SHIFT WORK WERE NEARLY 60-PERCENT MORE LIKELY TO DEVELOP THE DISEASE. SO FAR, THIS HAS BEEN THE LARGEST STUDY EXPLORING THE LINK BETWEEN SHIFT WORK AND DIABETES.

THE AUTHORS STRESS MORE RESEARCH WILL BE NEEDED TO CONFIRM THE RESULTS, ESPECIALLY IN OTHER POPULATIONS.

THE STUDY INCLUDED ONLY FEMALE NURSES AND THE VAST MAJORITY WERE WHITE, SO THE FINDINGS DON'T NECESSARILY APPLY TO MEN OR OTHER ETHNIC GROUPS, THEY SAY.

=====12/12/2011

NO FCC TODAY

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=====Date: 12/13/2011 - Tuesday

=====FL-NO TEXT OR TALKING ON CELL PROPOSAL (0:22)

USING YOUR CELLPHONE BEHIND THE WHEEL COULD BE AGAINST THE LAW. THAT'S IF THE NATIONAL TRANSPORTATION SAFETY BOARD HAS ITS WAY. TODAY, THE FEDERAL AGENCY CALLED FOR A NATIONWIDE BAN ON USING CELLPHONES OR TEXT MESSAGING WHILE DRIVING, EXCEPT FOR EMERGENCIES. CONGRESS WOULD HAVE TO APPROVE, BEFORE THE BAN COULD GO INTO EFFECT. THE RECOMMENDATION COMES AFTER THE N-T-S-B INVESTIGATED A DEADLY ACCIDENT IN MISSOURI IN AUGUST OF LAST YEAR.

THE CHAIN REACTION CRASH KILLED TWO PEOPLE AND INJURED 38 OTHERS. THE BOARD FOUND THAT THE DRIVER WHO CAUSED THE ACCIDENT WAS TEXTING.

=====12/14/2011

=====NO FCC TO REPORT

=====12/15/2011

=====WAR ENDS IN IRAQ (2")

THE UNITED STATES OFFICIALLY ENDED ITS MISSION IN IRAQ ON THURSDAY, NEARLY NINE YEARS AFTER IT LED AN INVASION TO OVERTHROW SADDAM HUSSEIN. DEFENSE SECRETARY LEON PANETTA ARRIVED IN BAGHDAD FOR THE CEREMONY TO PERSONALLY THANK THE U.S. TROOPS WHO HAVE SERVED THERE, AS WELL AS IRAQI SECURITY FORCES. ALL U.S. TROOPS MUST BE OUT OF IRAQ BY THE END OF THE MONTH AFTER WASHINGTON AND BAGHDAD FAILED TO AGREE ON TERMS UNDER WHICH THEY COULD REMAIN. THERE WERE ABOUT 5,500 AMERICAN TROOPS IN IRAQ AS OF TUESDAY.

=====12/16/2011

===== NO FCC TO REPORT

=====12/19/2011

=====WOMEN, SMOKING LINKED TO SKIN CANCER (24 SEC)

A NEW STUDY LINKS TOBACCO USE TO SKIN CANCER IN WOMEN. THE STUDY FOUND WOMEN WHO SMOKED HAVE A GREATER RISK OF DEVELOPING A TYPE OF NON-MELANOMA SKIN CANCER. THOSE WHO SMOKED FOR AT LEAST 20 YEARS WERE TWICE AS LIKELY TO DEVELOP IT. THE RESULTS ARE NOT THE SAME FOR MEN. RESEARCHERS FOUND MEN WHO SMOKED ONLY HAD A MODEST RISK FOR NON-MELANOMA SKIN CANCER. THE STUDY APPEARS IN THE JOURNAL CANCER CAUSES CONTROL.

=====12/22/2011

=====MOTRIN RECALL (28 SECONDS)

A MEDICINE MANUFACTURER IS RECALLING A BATCH OF MOTRIN PAIN RELIEVERS THAT WERE DISTRIBUTED MOSTLY TO THE UNITED STATES AND THE CARIBBEAN. JOHNSON & JOHNSON SAID IT IS PULLING BATCHES OF MOTRIN COATED CAPLETS FROM STORES

BECAUSE TESTING OF PRODUCT SAMPLES SHOWED THAT SOME CAPLETS MAY NOT DISSOLVE AS QUICKLY AS INTENDED WHEN NEARING THEIR EXPIRATION DATE." THE PRODUCTS BEING RECALLED WERE DISTRIBUTED IN THE UNITED STATES, PUERTO RICO, BAHAMAS, FIJI, BELIZE, ST. LUCIA AND JAMAICA. THIS IS NOT A CONSUMER LEVEL RECALL, WHICH MEANS THAT CONSUMERS DO NOT NEED TO DISPOSE OF OR RETURN THE PRODUCT, ACCORDING TO A STATEMENT FROM J&J'S MCNEIL CONSUMER HEALTHCARE DIVISION.

=====12/23/2011

=====NO FCC TODAY

=====12/26/2011

=====NO FCC TO REPORT

=====12/27/2011

=====SEARS, KMART TO CLOSE 100-PLUS STORES (15 SEC)

SEARS SAYS IT WILL CLOSE 100 TO 120 SEARS AND KMART STORES. THE C-E-O SAYS THE COMPANY IS TRYING TO REDUCE EXPENSES AFTER DISAPPOINTING SALES FOR BIG-TICKET ITEMS THIS YEAR. THE LOCATIONS OF THE STORE CLOSURES HAVE NOT BEEN ANNOUNCED YET.

=====12/28/2011

=====NO FCC TO REPORT

=====12/29/2011

=====NO FCC TO REPORT TODAY

=====12/30/2011

=====RICH DIET ON VITAMINS & FISH, CUT ALZAHEIMER'S RISK
(20 SEC)

PEOPLE TAKING DIETS HIGH IN SEVERAL KEY VITAMINS OR IN HEALTH-BOOSTING OMEGA-3 FATTY ACIDS ARE LESS LIKELY TO DEVELOP THE BRAIN SHRINKAGE LINKED TO ALZHEIMER'S DISEASE, ACCORDING TO A NEW RESEARCH. THIS MEANS PEOPLE WHO REGULARLY EAT OILY FISH LIKE SALMON, MACKEREL AND SARDINES OR LARGE AMOUNTS OF FRUIT AND VEGETABLES COULD DELAY THE DISEASE OR STOP IT DEVELOPING. SO THE SCIENTISTS CLAIMED THAT MAKING SIMPLE CHANGES IN DIET DIET COULD PREVENT DEATH FROM ALZHEIMER'S DISEASE. PREVIOUS RESEARCH HAS SHOWN THAT EATING FISH CAN REDUCE PEOPLE'S RISK OF ALZHEIMER'S DISEASE BY 47 PER CENT AND EVEN SLOW ITS PROGRESS. BUT THE LATEST STUDY FOUND THAT PEOPLE WITH DIETS HIGH IN OMEGA-3 FATTY ACIDS AND IN VITAMINS C, D, E AND THE B VITAMINS HAVE HIGHER SCORES ON MENTAL TESTS THAN PEOPLE WITH DIETS LOW IN THOSE NUTRIENTS.